



GENERAL INFORMATION SHEET

IMÀGO – THE HASSLER’S PANORAMIC RESTAURANT SETS THE MOOD...

Walking into Imàgo, the Hotel Hassler’s 6th floor panoramic restaurant, one is overtaken by the view which projects the same impact of a beautiful painting. Except that the painting is life size, and fills every one of the wraparound windows. Soft music, elegant marble floors with an antique-wooden inlay, dimmed lights reflecting off the mirrored-tables all conspire to create an impossibly romantic mood, as well as the sense of being in another time and space, overlooking the Roman skyline. Sitting down one is instantly attended to by the Maitre, who is happy to point out the names of the various monuments and cupolas on the horizon as he pours your glass of sparkling white wine. What can we see, starting left to right: the church of Santa Maria Maggiore, San Giovanni in Laterano, the Quirinale, Villa Colonna and the church of Sant’Andrea delle Fratte, the Campidoglio (Capitol Hill) and monument to Victor Emmanuel II, Palazzo Venezia, the Aventino hill, the Pantheon, the church of Sant’Agnese in Piazza Navona, Castel Sant’Angelo, the obelisk and Trinità dei Monti Church which one can almost reach out and touch, Villa Medici and the Borghese gardens.

Imàgo is a full experience. The background music and the stunning view is complemented by the texture, aroma and, most of all, taste of Chef Francesco Apreda’s creative Italian cuisine. Chef Francesco Apreda’s dishes are each carefully prepared and presented, and his menus vary according to the season to always offer his clients different yet refined tastes. The variety of what he presents is thought for each type of palate...an explosion of flavors that include the most refined combinations as well as traditional Italian cuisine, characterized by the ingredients and fragrances embedded within Italy’s rich history and culture.

Fifty years since the very first panoramic restaurant in Rome - the Roof Restaurant, as it was known then - opened its doors in 1956, Roberto Wirth, President and Managing Director of the Hassler Roma, inaugurated it for the second time on December 5th, 2006, after a complete restyling. It’s new name, Imàgo, derives from the Latin “image”, “vision” and “thought”. The restaurant not only hosts the prestigious hotel’s regular clients, but is the new restaurant in Rome for all those who wish for a unique gastronomic experience along with the breathtaking view of the Eternal City.

Until 1956 the Roof was used an open-terrace tea room, until it was transformed into a restaurant as unique as it was beautiful, calling the greatest personalities from the 20th century to admire its view, including politicians, royalty, musicians, authors, actors and directors. John Fitzgerald Kennedy, Richard Nixon, Grace Kelly, Audrey Hepburn, Federico Fellini, Igor Stravinskji and Giulio Andreotti are only a few of the great names that were regular guests to delight in the gastronomic delicacies of the restaurant with the incomparable view of Rome.

Looking back on the period that has passed since Imàgo’s inauguration, the Hassler is proud of the changes that were set in motion. Besides having been written up in dozens of important Italian and international publications, it has already appeared in as one of the “Top 95 Restaurants” in Condé Nast Traveler’s Hot List 2007, and received the prestigious “2 forks” recognition by the Gambero Rosso, as well as being coined as “one of the top new entries in Rome” during the presentation of their 2008 Guide. In November 2008, Imàgo also received its first Michelin star.

Imàgo at the Hassler Roma

Piazza Trinità dei Monti, 6 – 00187, Rome Italy

Tel. +39 06 699 34726 – Fax. +30 06 6789991 – Email: imago@hotelhassler.it

www.imagorestaurant.com